

Pollenzo Mon Amour

Five evenings of celebrations, parties, tastings and music at the Agenzia di Pollenzo (3 km from Bra in the province of Cuneo) throughout July, held in the courtyard of the Albergo dell' Agenzia and the University of Gastronomic Sciences.

Friday July 6 – Musical, Cultural and Gastronomic Diversity

Sample three of Turin's great ethnic cuisines, arranged by Chef Kumalé, the Gastronomade: *ceviche* and *papas a la huancaína* from Gastronomía Peruana El Tambo, *samosa*, *pulao* and *halva* from the Indian restaurant Gandhi and Kirkuk Kafé's *doner kepap*. Paired with Sveva beer from the Grado Plata brewery in Chieri.

7pm dj Martina & Rinatz, take away lounge, chill out con carne, a pinch of rock, drizzles of seasonal pop, left to cool and consumed prêt-à-porter.

9.30pm Porta Palazzo Orchestra, from the music of the old taverns of Turin's Borgo Dora to African beats, with nods to the Orient and Latin America. Stories of immigration told in music, on congas and violins, doum-doums and accordions, from Veneto or Senegal.

Friday July 13 – The Night of the “Pizzica”

The tastes of Salento, in Puglia, with mozzarella, ricottina, giuncatina, ricotta fagottini, pampanella, aged cheeses, orecchiette alla crudaiola, taralli and friselline, accompanied by local wines, in collaboration with the Slow Food Alto Salento Convivium.

7pm – midnight Traditional dances from Salento, the *pizzica* and the *tarantismo*, together on the Pollenzo dancefloor. **Uccio Aloisi**, custodian of folk culture and indisputable master of the genre with his Gruppù and accordians, harmonicas, mandolas, mandolins, battente guitars and the “water ceremony” of the **Taricata**. Dance barefoot through the night to the frenzied rhythms of the tambourine!

Friday July 20 and Saturday July 21 – At the Crossroads of the Langhe, Roero and Monferrato

Pollenzo is at the nexus of three of Piedmont's strongest gastronomic traditions, and this weekend you can taste farinata, Barbera and sparkling Alta Langa wines, with the Regional Enoteca of Nizza Monferrato and the Slow Food Colline Nicesi Convivium; baked river fish from the Ponte di Pollenzo association; cured meats, cheeses and hazelnut cake organized by the Slow Food Dogliani and Carrù Convivium together with wines from the Bottega del Vino; and a grand carpionata with wines from Serralunga d'Alba and *friciule* with lard prepared by the Roero Tourism Association, paired with wines from the young winemakers along the left bank of the Tanaro.

Friday, 7pm **dj Mostricci of sound**, hip hop, reggae, 80s, italotrash, drum'n bass, MTV fake hits, dancehall, new wave, trendy indie... mixed with confusion;

9.30pm **El Tres**, two singers, two guitars, Afro-Cuban beats, cajóns, mandolins and violins create a vibrant and rhythmic mood.

Saturday, 7.30pm **Chef@Ibertfield**, hand-chopped techno, reggae carpaccio, hip-hop soup, new wave ribollita, mousse of soundtracks and punk with bubbly; *9.30pm* **Bruskoi Prala**, violin, guitar, voice, accordion and double-bass for gypsy dances and rhythms and sensual Middle Eastern.

Saturday July 28 – Grand Finale with Carousels and a Thousand Bubbles

Oysters and bubbly for demanding palates, as well as butter-and-anchovy sandwiches, cured meats and cheeses, -18's Presidia ice cream and Tre-Marelle sweets, all with wines from the Wine Bank.

5pm **Acrobats and carousels** for children and Occitan music from the Farandoulaies around the Agenzia courtyard.

7.30pm **dj Carlo Boogie**, a miscellaneous set based on Indielicatessen, rock, soul, pop for gentle souls and mischievous rhythms.

10pm **Jumpin'Shoes**, sax, brass, double-bass, drums and piano, Cab Calloway and Louis Prima, Benny Goodman and Duke Ellington

Organized by:

- Comune di Bra
- Agenzia di Pollenzo
- Ente Turismo Alba Bra Langhe e Roero

In collaboration with:

- UNISG
- Banca del Vino
- Ristorante Guido
- Albergo dell' Agenzia
- Condotta Slow Food Bra e Alba
- Festival delle Province
- Hiroshima Mon Amour

Sponsor:

- Banca d'Alba

For more information:

pollenzomonamour@agenziadipollenzo.com

comunicazione@unisg.it ; <http://www.agenziadipollenzo.com>

tel. +39 0172 458600 / +39 0172 458507 / +39 329 9079186